

IN THE SPIRIT OF THE SPORT

The Glen Region Sparkplug April 2013

MEMBERSHIP MEETING

Saturday May 11, 2013 from 2:00 PM to 4:00 PM

At Steele Memorial Library 101 E Church St. in Elmira, NY

Program: The Race Specialty Chief's will be there to discuss their specialty, answer questions and do some recruiting.

Registration will have their camera handy and assist you in processing an annual waiver for 2013. Bring the children with you and we will process their 2013 annual minor waiver.

Refreshments will be served!!

Save the dates:

The Glen Region annual meeting will be held at the IMRRC [International Motor Racing Research Center] at 8pm on November 16, 2013.

The Awards Banquet will be held January 11, 2014. from 1 pm till 4pm at Lib's Supper Club (the same place as last year).

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REGIONAL EXECUTIVE'S REPORT

Larry Emery

April 2013

The Glen Region was recognized at the 2013 SCCA National Convention in Las Vegas by being awarded The Tom Burke Award for a percentage increase in membership for Medium Size Region. The award was accepted by Assistant RE Ed Zebrowski and Former RE Tim Meddaugh. A big thanks goes to Jennifer Kintz , Membership Chairperson, who sends out a reminder letter to each member who has not rejoined on his/her anniversary date.

That action and other activities to encourage membership renewal and growth, has allowed us, and the whole of SCCA, to reverse a decline in membership, this last year. Membership growth is essential to the Glen Region as we have vacancies to fill and specialties that need workers to carry on our activities. Please help!

And speaking of help, all of our specialties are in need of new volunteers. Anyone interested can contact the Chief of Specialty to find out how he/she can help and be trained in that specialty that need volunteers. Without the volunteers from other SCCA Regions and Race Services Inc. (RSI), the Glen Region could not put on the events that we do. Please get involved.

Cheryl Boynton, Activities Director, has arranged to have our next Membership Meeting at The Elmira Library, on Saturday, May 11 from 1:30 pm to 4:30 pm. This will be a great time to meet the members of the Board of Directors and Chiefs of Specialties to find out how you may become further involved in your Glen Region's activities.

Minutes of January 2013 Board Meeting

Glen Region, SCCA January 17, 2013

January board meeting called to order at 7:05 PM

PRESENT: Ed Zebrowski, Kyle Colbey, Tim Meddaugh, Cheryl Boynton, Tom Weaver, Jennifer Kintz, Chuck Dobbs, Allan Kintz

MOTION: Kyle, 2nd Tom: Approve December minutes as presented. CARRIED.

Treasurer's Report: Currently \$72k in checking, \$65k in investments. Trying to work with Lou still to get tax info sorted for upcoming tax season.

Membership Report: 287 members. None expired for this period.

CRB: May Madness – possibly will have Jon Stocum as race chair with likely co-chair or assistant.

Education Grant: Cheryl Z looking to compile a cookbook that will allow us to take donations toward the grant. Will try to also solicit sponsorship to cover cost of producing cookbook.

Solo: Winter pre-season meetings set to begin soon. Will start laying out schedule for 2013.

SparkPlug: Getting ready to mail Jan/Feb issue with request for contact info updates through National office. Also requesting people contact Barb for hard copy moving forward.

Round Table: Info starting to show up on NESCCA website. Room rate discount cutoff to be 2/15.

MOTION: Sandy, 2nd Chuck: Approve Danielle H and Cheryl Z to remain as Solo and CRB chairs respectively. CARRIED.

2013 Schedule: Dates set for races but no specific details on events yet. Looking into potential new race format similar to a PDX/DE event.

Banquet: Set for this Saturday, currently 58 people registered.

Administrative Appointments: All specialties have agreed to remain with exception of Terri Dobbs to become new Chief Registrar.

Discussion: Looking ahead to 2014 and the race changes with "Divisional" racing series with a Division Race Committee. Will try to work out some sort of championship series. Looking to have a plan in mind going into the RoundTable

Meeting Adjourned: 8:05 PM

Respectfully submitted, Allan Kintz 2013 Glen Region Secretary

Minutes of February 2013 Board Meeting

February 2013 Board Meeting

Glen Region, SCCA February 21, 2013

February board meeting called to order at 7:10 PM.

PRESENT: Chuck Dobbs, Ed Zebrowski, Phil Kelley, Barb Luther, Tom Weaver, Larry Emery, Cheryl Boynton, Jennifer Kintz, Allan Kintz, Kyle Colbey GUESTS: John Walsh

MOTION: Ed, Kyle: Approve January minutes as presented. CARRIED.

FLR: Trouble with naming of the Majors race this year – BFGoodrich was to be title sponsor but WGI will not allow it.

Membership: Currently 286 members with 0 expired. Remaining membership tabs from awards banquet have been mailed.

Activities: 55 people attended the banquet. Discussion if we keep the same timeframe/location. Location/food were good. Would like to keep in January to avoid holiday party madness and better availability. Tentatively looking at 1/11/14 – Cheryl will inquire. Would like to do a membership meeting in April. Would like to send an actual letter informing of the meeting.

CRB: Need to get May Supps moving. Supps for Sprints are currently in progress. May event deposit is due on 3/1. Larry will mail.

Solo: First meeting scheduled for 3/6. Looking into a couple new sites. No schedule yet.

Pits/Grid: Chief of Pits is going back to school. Larry will be looking for a replacement.

John Walsh: National Board of Directors recently discussed current “barriers to entry” in to SCCA racing (ex. Medical restrictions – current requirements do not actually relate to insurance requirements). Proposal for an SCCA “Race Experience.” Concept is to have a race group of new drivers to get them on the track and racing with little to no barriers. Intent is instruction, similar to DE, but in race cars/ safety gear. Entry does not require a racing license or medical exam. National will be looking to test this at a few locations this year to test the waters.

SparkPlug: When is the next issue? Possibly aiming for early April. Would like to also do calendars and mail together. Looking into FedEx Office mailing program.

National Convention: NEDiv is going to reimburse for DA. Ed will be passing that back to the region.

MOTION: Cheryl, Tom: Glen Region will pay registration fees for 2013 Roundtable for region members. CARRIED.

Meeting Adjourned: 8:25 PM

Respectfully submitted, Allan Kintz 2013 Glen Region Secretary

Minutes of March 2013 Board Meeting

Glen Region, SCCA March 21, 2013

March board meeting called to order at 7:10 PM

PRESENT: Phil Kelley, Ed Zebrowski, Tom Weaver, Larry Emery, Kyle Colbey, Cheryl Boynton, Allan Kintz, Jennifer Kintz, Chuck Dobbs

GUESTS: Cheryl Zebrowski, Bill Bradshaw, Bob Gillespie, Tim Meddaugh

MOTION: Cheryl, 2nd Ed: Accept February minutes as presented. CARRIED.

Treasurer’s Report: Currently \$54k in checking and \$74k in investments. We will be taking on NYSRRC series accounting. Series is fairly Glen Region centric, so it makes some sense. We used our card to pay for the Roundtable. Should be reimbursed by NEDiv by the end of April. The region had 14 representatives at the RT – one of the largest. Would like to get electronic versions of the race accounting sheets from Cheryl Z. We no longer have to submit insurance deposit or pay for sanction up front. Will be completed during audit. Our half of the scales have been paid for. Tax info is compiled – making appointment with Lou to complete. Would like to get checks mailed for race deposits ASAP. Registrars need to continue to process MotorsportsReg registrations so we have money by deposit due date.

Sound Control: Dave Avery will not be available for some events. Will need to confirm if Jim Craven can help out.

Solo: Meetings have started. We have a tentative schedule set. Need to verify site with selected dates. Also looking to add new sites (CAF lot – no response, Corning Big Flats Plant – Pat is checking).

Membership Report: 287 members (up 1 from last month). No expired.

National Convention: Glen Region won the Tom Burke award for Medium Regions.

CRB: Meeting this Saturday. May Madness chair is Joanna Dinehart. Need to make a

couple changes to Supps and they should be good to go. Will also need to decide if we will be doing the Race Experience event. JTCC and ProIT are interested in our October event.

Green Grand Prix: Scheduled for Friday 4/19. Will all be the same day. Currently planned for 2 stage rally – first stage on the track from 9-12 and the second on public roads from 2-4 starting at the Glen Motor Inn. Dinner and awards will follow at the Glen Club. So far 6 schools scheduled to participate. Have 25 entries total so far – will cap at 40. Will look into renting additional transponders to cover the extra cars.

National Convention: Still a lot of discussion of upcoming Club Racing changes. Other regions so far seem to be behind in scheduling and planning. Insurance costs are down 50% since 2008. Membership is over 40,000. A new generation or SRF is coming – the class will change in 2015.

Round Table: More Majors discussion. FLR will have the first year at WGI.

Activities: Annual Meeting set for 11/16 at 8pm at IMRRC. Membership Meeting on 5/11 from 130 to 430 at Elmira Library. Awards Banquet on 1/11 from 1-4 at Libs again.

Discussion: Club Race finances and procedure centered on budgeting paperwork from Cheryl.

Safety Discussion: Changes in incident reporting. Green card now to be filled out by the injured party. Incident report form still needs to be submitted.

Meeting Adjourned: 8:40 PM

Respectfully submitted, Allan Kintz 2013 Glen Region Secretary

SCCA Membership Contest Rules

Contest runs from January 1, 2013 through December 31, 2013.

Reward Categories:

Category 1: Current SCCA Members

Category 2: Current SCCA Regions (and corresponding Chapters)

Category 1 Rewards:

For each new member, referring members will receive \$10.00 that may be used for the purchase of SCCA merchandise, applied to entry fees to a SCCA National Event or applied to SCCA membership. There is no limit to the amount a member may earn based on new member referrals. Monies earned will be applied as a credit in the membership record of the member. Additionally, each member who refers at least two new members will be entered into a drawing for a lifetime SCCA Membership to be awarded at the 2014 SCCA National Convention.

Category 2 Rewards:

Regions are eligible for rewards based on an overall increase in their total membership and their membership retention rate. Both are important for the continued growth of the SCCA, since renewing members are more likely to stay with the SCCA for more years while new members are needed to replace those that don't renew.

Region Goals:

- Membership Growth – 2%**
- Membership Retention – 80%**

Rewards:

- Level 1: Achieve 2% Growth and 80% Retention: Receive a 5% discount on all 2014 event sanction fees (excluding insurance and late fees).**
- Level 2: Achieve 10% Growth and 80% Retention: Receive a 10% discount on all 2014 event sanction fees (excluding insurance and late fees).**
- Level 3: Achieve 20% Growth and 80% Retention: Receive a 15% discount on all 2014 event sanction fees (excluding insurance and late fees).**

Recognition:

The top ten referring members and top three Regions (for each size category) in percentage of new members and retention will be recognized monthly in *Sports Car*.

Eligibility:

- Members; to be eligible for drawing, current SCCA members must be paid members in good standing through December 31, 2013.**
- Regions; to be eligible, Regions must be in good standing.**

New Membership Definition:

A new membership is defined as a membership for an individual that has not previously belonged to the SCCA, or an individual that was previously a SCCA member but whose membership lapsed at least six months prior to the date of the new membership. A new membership with a corresponding spouse or family membership counts as one membership.

New members may join:

- 1. By visiting www.scca.com and submitting an online application. To receive credit the referring member's name and membership number must be entered in the appropriate space on the online application form.**
- 2. By mailing a membership application to: Sports Car Club of America, P.O. Box 299, Topeka, KS 66601-0299. In order to receive credit, the referring member's name and membership number must be written on the membership application. Membership applications can also be faxed to 785.232.7213.**

Membership applications/brochures are available from the SCCA by contacting Membership Services at 800-770-2055 or via email at membership@scca.com.

Deadline and Restrictions:

- All new member applications must be postmarked no later than December 31, 2013 to be counted.**
- If referred by a current SCCA member, a new member application must contain the name and membership number of the referring member in order for the referring member to receive credit. Referral credit will not be given to applications received without the referring member's membership number.**
- If not used, "SCCA Gold" will be automatically applied to your Membership Renewal.**
- For purpose of this contest, 2013 Membership is total membership as of December 1, 2013.**
- SCCA members who are paid employees of SCCA are eligible for referral award incentives, but are not eligible for the grand prize drawing.**

2013 SCCA National Convention Report

I was honored to represent the Glen Region at the 2013 SCCA National Convention and want to update and recap the activities during the Convention. I flew out Wednesday from Rochester to Charlotte then onto Las Vegas. The plane was very late leaving Rochester due to weather, so I was worried about making my connecting flight. There was only 18 minutes from the time when the tyres hit the tarmac to the departure of my connection flight. Running from one concourse to another on the opposite side of the airport I was thinking two things.....my bags are never going to make it, and man am I out of shape! Much to my amazement my bags did make it! (and I am still out of shape). We landed in Las Vegas and headed to the Hotel Shuttle Bus. Met some SCCA friend on the bus and made it to the South Pointe without incident. Checking went fine and once I got to my room I realized I was really hungry as since I missed the connection, I had not eaten. The food at South Pointe is good with a large variety. In the late afternoon I met up with more fellow SCCA friends from around the country and most of us realized that we were no longer used to all the cigarette smoke (as smoking is allowed in the casio/bars/restaurants/hallways/etc/etc/etc.). In the early evening a meeting of the NeDiv National/Divisional Racing Committee (NRC/DRC) was held with the member who were at the Convention. The committee continued to iron out the plans for the NeDiv Divisional Championship Series that will start in 2014 (remember that in 2014 there will no longer be 'National' and 'Regional' Racing, only 'Majors' and 'Divisional' racing).

On Thursday morning I attended a meeting for all 'All Club Racing Specialties' which was a discussion/Town Hall with the National Staff to get feedback on what the Club Racing Specialties need in terms of training, communication, and support from the National Office. Since the elimination of the National Administrator positions in the Club Racing specialties, the National Office is interested in how the club can distribute information to the various specialties. Online Training and mass emails were two examples given by the members attending the meeting. Look for more information and changes in the future. Overall the meeting went very well with the National Staff and members. The Annual Meeting and Town Hall with the SCCA Board of Directors went very smooth. Updates on the club, appreciation to outgoing Directors, and induction of new Directors went well. With no new business brought by the members in the audience, the meeting was adjourned.

The Chairman's Welcome Reception went well. The chance to see and talk to members from all over the country is always a great experience as you can discuss how the regions operate differently from each other. There is much to learn from these experiences.

Friday morning the first meeting I attended was the Time Trials Advisory Committee Town Hall. My voice and sinuses and lungs were showing the effects of the cigarette smoke by then (as many of us had the same symptoms). The TTAC Town Hall meeting was very productive as that committee was working hard to convert a 30+page rulebook down to 1-1/2 pages! Discussion on why regions do not hold Time Trials was discussed as well. I stood to speak first as Chief Advisor of Driver Schools for the club and then as representing the Glen Region. As Chief Advisor, I discussed the need for Time Trial Instructor Training. And as Glen Region Asst RE, I discussed how our region has the time to put on a Time Trial, but does not have the personnel, knowledge or experience to host that type of event. Many other regions could not insert a Time Trial into their Club Races due to costs, track time, etc.

The next meeting was 'The Key to Drive Membership and Participation and the Future of SCCA'. The was hosted by the Trozollo Communications Group, a media/public relations firm that SCCA has retained. They have been working with the National Staff for quite a while assisting in the long term plans and direction of the club. Their research presented showed how we need to continue to change and meet the new needs of member's interests and more importantly potential new member's interests. What does the new SCCA member want from the club? Changes to our club's website, PR materials, interaction with sponsors, were examples of concentrated areas of focus.

To finish the morning I attended the Club Racing Town Hall meeting. The presentation of statistics on the number of Club races (national and regional) and number of entrants was covered. There were more National Races with fewer entrants than in the past. Also there more regional entrants last year than from years past. During this meeting the relationship between National Racing and SCCA sponsors was discussed. As the number of National Races has sky rocketed in the past few years, it has been harder and harder to market National Racing to potential sponsors. This is one of the reasons that the Majors Program was developed, by reducing and concentrating the exposure of bang for the buck for our sponsors.

Lunch was the 'Awards Luncheon' where Solo and Rally Awards were given out. After Lunch was the Exec Stewards Town Hall meeting. There was much discussion regarding the Majors, and how decisions are made once the event registration has opened (IE: changing of the schedule, groups, etc). While such changes may seem small to some during the event, they can have great consequences to a variety of entrants depending on the circumstances. There were various lively discussions during the meeting with the audience members and the Exec Stewards.

The next couple of hours was spent with the RE's meeting with the Board of Directors and National Staff. This annual meeting is always productive. Many discussions on the status and direction of the club were discussed. One thing that was interesting was to see where we are in the NorthEast Division in terms of preparing for the 2014 Club Racing Season (Divisional Series) as compared to other divisions. We should be proud of the work completed by the NRC/DRC as we are well ahead of the curve in our preparations. Also, it was interesting to hear that in other divisions there is not the level of communication between the regions and their representing Directors that we have in NeDiv. Once again I think we should be proud of the level that NeDiv operates at.

The 'Happy Hour and Region Leadership Awards' was where the Glen Region and the Fingerlakes Region both won the Tom Burke Award! This award is given to regions that increase and maintain members. I was honored to accept the award in the place of Larry Emery on behalf of the Glen Region.

Friday night a group of us including; Terri and Chuck Dobbs, John Walsh and Mike Toombs, me and few others headed out to the Hofbräuhaus for a 'real' German dinner. While the food was great, the German band was LOUD! (Only SCCA geeks like Mike Toombs and I would have dB meters on our mobile phones....we measured over 100dB!!!)

Saturday started with a meeting titled 'Marketing Your Region and Your Events'. Sydney Davis of the Houston Region presented ways to market our events to both those inside and more importantly outside the club. I brought back examples marketing for our region consider. Of course social media was a large topic as well as the basics like, Who, What, Where, When, How and WHY (the most important item).

Then it was off to 'High Finance and Low Budgets'. Rick Ehret (Vice President of Finance for SCCA) discussed the finance status of the club as well as the short and long term plans for the clubs finances. Region financial status and tax codes were also discussed. The Glen Region is in the correct status for both the IRS and NYS. The Club is in good financial status I am happy to report!

Next was the 'Driver Guide to the Protest Process' hosted by Mike Collins (of the WDCR and owner of Meathead Racing). Mike did a great job of walking through the protest process, even correcting a Steward or two. One of Mike's biggest items was not to be emotionally tied to the protest process. It is there of all of us to use and as Mike said, "we all sign on the line where we agree to participate to the rules". If one of us feels that someone is not doing so, then it is up to us to use the processes that are given to us to use. It is not only our right, but our obligation to the club and the sport. The meeting was very lively and well attended.

Another 'Awards Luncheon' was held and all had a great time.

After lunch I attended a meeting on the Majors. Most of us from the NeDiv had a good handle on the Majors, once again thanks to our Directors (Walsh, Patullo, and Wanarka).

The next meeting was 'Racing Experience: Barriers to Entry Project'. The SCCA Racing Experience is a new pilot program that the Glen Region is considering for 2013. In this event, which is on track and wheel to wheel, no competition license or medical is required. The event is heavily controlled and only certain car classes being allowed to attend. Along with the Chief Steward, there is a Chief Driving Instructor. More information will be coming out on this topic and how/if the our region will host this type of event.

After that I spent time interacting with members from around the country and also attending my duties as Chief Advisor of Driving Schools.

The Reception, Awards and Hall of Fame Induction Banquet was awesome. To listen to Lisa Noble and her daughter talk about Bill Noble, Carroll Shelby's grandsons speak about their grandfathers experiences, and to hear the stories of Skip Barber and Bobby Rahal in person was a great experience.

Our clubs history and future experiences are in great hands. We all need to keep up the great work and as Lisa Noble says, "We are the greatest Club in the country and it is time WE ACT LIKE IT!".

Once again I was honored to represent you at our National Convention. If you have any questions about anything covered at the convention please feel free to shoot me an email. There were many more meetings than just the ones I attend, so also feel free to seek out the other Glen Region members who were at the convention.

In The Spirit Of The Sport,

Ed...